

WRITER, DESIGNER & HANDLETTERER

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I'm an aspiring writer who believes that the words we use have unspeakable power to make or break. While being a trained designer and advertisor has inculcated in me an eye for aesthetics and meticulousness to detail, it is using these skills to inject positivity amidst a world of adversity that fulfills me-hence my personal project, Words With Power.

Despite what little I have, I aspire to create works that are purposeful.

Jul 2017 - Jan 2018

Editorial Internship at Edipresse Media Singapore, Singapore Tatler, where I wrote articles ranging from lifestyle categories like weddings and dining for their print and digital platforms

May 2017

Graduated from LASALLE College of the Arts, BA(Hons) Design Communication with a First Class Honours

Feb 2017

Participated in Codigo's UI/UX Masterclass

Oct 2016

Mentorship Challenge at Mullen Lowe Group for five weeks

Aug - Sept 2016

Participated in a Design Literature and Critique workshop where we produced a 36pp publication in a multidisciplinary team of six

May - July 2016

Design Internship at MoneySmart Singapore, where I conceptualised & designed Facebook Advertisements

May - July 2015

Design Internship at Roomorama Singapore, where I designed EDMs and Website Banners while managing their social media accounts

Jan - July 2014

Design Internship at Oats Pte Ltd, where I aided senior designers from the graphic department in projects ranging from namecard to website designs

Graduated from National Junior College

THINGS I'M GOOD AT

Editorial Writing, Copywriting, Adobe Photoshop, Illustrator, InDesign, Handlettering

THINGS I SORT OF KNOW

Adobe After Effects, Premiere Pro, Muse, Video Editing, Photography

THINGS I LIKE TO DO

Editorial Design, Web Design, Calligraphy, Watercolour Painting, Dancing, Singing, Acting

LANGUAGES I SPEAK

English, Chinese, Cantonese (& learning Korean)